

If you have a passion for literacy and want more readers for your blog or web site, you should consider writing and submitting a guest blog post for *The Write Brained Teacher*.

We are always looking for high-quality articles on the niche topics we cover. Guest bloggers have the opportunity to write about their teaching experience to showcase their expertise and build their online brand.



Benefits of writing guest blog posts for The Write Brained Teacher

- **Free targeted publicity** – Get exposure to a targeted, dedicated group of readers interested in literacy instruction.
- **Free promotion on social media** – All our guest blog posts are also posted to our Facebook page which increases the chance of viral promotion using social media.
- **Free backlinks**– You are allowed do-follow links and encouraged to link deeply to pages within your site, a great way to increase the quality of your site’s link building efforts.

How to submit a guest blog post

- Please send your article and images by email to karren_colbert [at] comcast [dot] net. You may attach the text as a Microsoft Word document or include the text in the email.
- Add images to the email as attachments. The maximum size is 500 pixels wide. If the size is bigger, please send unresized uncompressed png files. Attaching a photo implies that you have permission to share the photo from any appropriate parties.

Articles by guest writers should be

- **Original content** – not published on your web site or any other web site.
- **Exclusively hosted here** – the same article cannot be modified and published elsewhere, as this creates a duplicate content penalty in the search engines.

Promote your guest blog post

- Link back to the article from your blog to let your readers know about your article.
- Link to the article in social media such as Twitter, Facebook, Linked In, Digg, and Reddit.